



Private Impact Investing

INVEST IN BETTER



IMPACT INVESTMENT PRIORITIES

PRESERVATION OF CAPITAL

This is a critical cornerstone of all investment activity at Reynders, McVeigh. In the impact space, we are careful to look closely at investment models to be sure they prioritize preservation of capital and put an emphasis on return of capital. Our desire is to see clients “recycle” their impact investment capital again and again to amplify social impact over their investing life. By emphasizing return of capital, we work to assure long-term sustainability of impact potential for each client we serve.

REPLICABLE MODELS

We seek to invest in models that can be replicated to create impact in other geographic or industry areas. Replicable models allow for amplification of impact as new funding designs present themselves. This scale is what challenges systemic changes and proliferates desired outcomes.

INNOVATIVE CAPITAL STACKS

We work with many of our impact partners to help design and improve investment models. Our goal is to create access for a broader group of investors to participate. This approach helps draw from different sources of capital, which we believe improves the durability and sustainability of impact investments.

EXEMPLARY MANAGEMENT

As is the case with our public market investments, we seek out exemplary and forward-looking managements to partner with. We look for leaders that prioritize transparency and have a clear sense of direction that aligns with the mission of their organization.

APPROACH

SOURCING

We start our selection process by connecting with our network of like-minded capital allocators. We source ideas and develop themes in concert with our network of partner organizations creating impact on the ground. This process has led to a history of developing and supporting innovative funding models that invite capital from a range of constituents into impact investments.

ANALYSIS

We evaluate the “Impact DNA” of any organization with which we might work, alongside the more typical long-term operating performance and historic financials.

ASSESSMENT

We interview the partners, borrowers, and community members within each organization’s networks and perform background due diligence from both financial and impact perspectives.

MEASUREMENT

Our commitment to support organizations in their effort to develop material metrics for measuring specific impacts improves investor engagement and interest in the impact space. When working with organizations to measure outcomes we employ broad IRIS metrics, established by the Global Impact Investing Network, which is a nonprofit organization dedicated to increasing

the scale and effectiveness of impact investing. We focus on the development of data and commentary in the following areas:

- Environmental impact objectives
- Social impact objectives
- Target beneficiaries
- Theory of change
- Sector of influence
- Governance

FOCUSED IMPACT INVESTMENTS

When considering private impact investments, we seek to find opportunities that offer sustainable social return and stand on solid economic footing. We recognize that there is a wide range of potential financial returns in the impact space, and we understand that there is also a broad spectrum of potential types of impact that a particular investment can deliver. To focus our attention on the impact investments that we believe will provide the most sustainable financial and social returns over time, we focus our research on the critical financial factors that have guided our impact investments on the potential breadth and depth of the impact being delivered.

We have a long history of designing, building, and funding impact investments across a wide range of geographies and industries, from investments in renewable energy to affordable housing. Our specific approach encourages participation from a wide range of funding entities including private investors, businesses, foundations, and endowments to create a community energized to solve pressing social issues by creating new models for allocating capital. With a focus on the preservation of capital, we are able to maintain a significant allocation of capital from our client base in private impact investments to recycle that capital into new opportunities over time.



COMMUNITY:

Including family support, services and engagement; shelter and housing options; health; business infrastructure and economic stability; and education.



A JUST SOCIETY:

Including civil rights support across gender, race, religion, and other lenses; opening doors of economic opportunity; and community-controlled decision making.



ENVIRONMENT:

Including climate change; renewable energy and energy efficiency; resource and land use; and water systems and management.



FOOD AND FARMING:

Including sustainable farming; local and organic food purveyors; food waste; animal welfare; supporting food ecosystems and farming communities.



NEW BUSINESS AND INVESTMENT MODELS:

B corporations and employment cooperatives; progressive social solutions; and public/private partnerships.

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